



SHAREHOLDER COMMUNICATION POLICY.

SkinKandy Limited (ACN 636 484 814)

Adopted by the Board on 11 May 2026

1 INTRODUCTION

SkinKandy Limited (ACN 636 484 814) (SkinKandy) recognises that shareholders and other stakeholders are entitled to be informed in a timely and readily accessible manner of all major developments affecting SkinKandy.

The purpose of this shareholder communications policy is to promote effective communication with shareholders and other stakeholders and to encourage and facilitate participation at SkinKandy's general meetings and dealing promptly with the enquiries of shareholders and other stakeholders.

This policy reflects SkinKandy's commitment to ASX Corporate Governance Council Principle 5 (Make timely and balanced disclosure) and Principle 6 (Respect the rights of security holders) from the 4th edition of the ASX Corporate Governance Principles and Recommendations.

SkinKandy is committed to:

ensuring shareholders and the market have equal and timely access to material information about SkinKandy;

communicating with shareholders and other stakeholders in a clear, balanced and readily understandable way;

making it easy for shareholders to participate in general meetings and to exercise their rights; and

responding promptly to shareholder enquiries.

2 METHODS OF COMMUNICATION

Information is provided to shareholders and other stakeholders through, but is not limited to:

- 2.a** releases to the Australian Securities Exchange (ASX) in accordance with continuous disclosure obligations;
- 2.b** the corporate and investor sections of SkinKandy's website;
- 2.c** SkinKandy's annual and half-yearly reports;
- 2.d** the annual general meeting (AGM);
- 2.e** investor and analyst briefings and associated presentations and webcasts;
- 2.f** SkinKandy's sustainability / environmental, social and governance (ESG) reports;
- 2.g** media releases; and
- 2.h** SkinKandy's official digital channels, including LinkedIn and other social media platforms, to the extent such channels are used to communicate with shareholders and the market

(noting that any material information must first be released to ASX before being published on any social media channel).

SkinKandy encourages shareholders to receive company information electronically by registering their email address online with SkinKandy's share registry. SkinKandy's default method of communication with shareholders is electronic (via the email address recorded on the share register). Shareholders who wish to receive printed documents may elect to do so by contacting SkinKandy's share registry. Shareholders who have not provided an email address will continue to receive documents by post until an email address is registered.

3 ASX RELEASES

- 3.a** SkinKandy will make announcements to the ASX in a timely manner in accordance with the ASX Listing Rules (see also SkinKandy's Disclosure Policy).
- 3.b** All announcements made to the ASX are available to shareholders:
- 3.c** under the investor section of SkinKandy's website; or
- 3.d** under the company announcements section of the ASX website, by searching the ticker code 'SK1'.

4 SKINKANDY'S WEBSITE

- 4.a** SkinKandy's website is the primary medium of providing information to all shareholders and stakeholders. It has been designed to enable information to be accessed in a clear and readily accessible manner.
- 4.b** SkinKandy's website will provide governance-related information including details of the Board of Directors (Board) and senior management team and copies of SkinKandy's board committee charters and company policies.
- 4.c** The investor section of SkinKandy's website will contain information relevant to shareholders and stakeholders including statements lodged with the ASX by SkinKandy (including all financial results and annual reports), press releases and other material relevant to SkinKandy shareholders
- 4.d** Without limiting the foregoing, the investor section of SkinKandy's website will include:
- 4.e** all ASX announcements (historical and current);
- 4.f** half-year and full-year financial reports and annual reports;
- 4.g** investor and analyst presentations;
- 4.h** notices of general meetings and proxy forms;
- 4.i** results of general meetings;

- 4.j** all corporate governance policies and board committee charters;
- 4.k** the current composition of the Board and each Board committee;
- 4.l** profiles of directors and key members of senior management;
- 4.m** sustainability / ESG reports (when published); and
- 4.n** share registry contact details and how shareholders can update their personal details.
- 4.o** The investor section will be updated as soon as practicable following the release of new material.
- 4.p** The Company may remove or archive website information that is more than five years old, subject to compliance with any applicable legal or regulatory requirements.

5 ANNUAL GENERAL MEETING

- 5.a** The AGM provides an important opportunity for SkinKandy to provide information to its shareholders and a reasonable opportunity for informed shareholder participation. At the AGM, shareholders can express their views to the Board and management and to vote on the Board's proposals. All shareholders are encouraged to attend and participate at the AGM.
- 5.b** The date, time and location of the AGM will be provided in the notice of meeting, in the annual report and on SkinKandy's website.
- 5.c** Where practicable, SkinKandy will consider the use of technological solutions for encouraging shareholder participation at meetings (which may include but not necessitate, for example, live webcasting of meetings, holding meetings across multiple venues linked by live telecommunications and hybrid meetings, having regard to legal requirements, shareholder engagement, cost effectiveness and operational practicality).
- 5.d** The notice of meeting and proxy form will be distributed to all shareholders prior to the AGM in the timeframe set by the Corporations Act and will be available on SkinKandy's website. The notice of meeting will include:
 - 5.e** a clear and concise explanation of each resolution proposed;
 - 5.f** instructions for shareholders on how they may attend the meeting;
 - 5.g** how to appoint a proxy or corporate representative; and
 - 5.h** how shareholders can submit questions in advance of the meeting to be addressed at the AGM or put to the auditor.
- 5.i** SkinKandy's auditor attends its AGM and is available to answer any questions regarding the conduct of and any issues arising from the audit or the preparation and content of the auditor's report.

6 INVESTOR RELATIONS PROGRAM

SkinKandy is committed to maintaining an investor relations program that facilitates effective two-way communication with shareholders, investors and other financial market participants.

Where significant comments or concerns are raised by investors or their representatives, they will be conveyed to SkinKandy's Board and relevant senior executives.

7 GENERAL

- 7.a** Annual report: Unless the share registry has been notified otherwise, the annual report will be emailed to all shareholders (to the email address recorded on SkinKandy's share register) prior to the AGM within the timeframe set by the Corporations Act.
- 7.b** Half-year and full-year results: The half-year and full-year results will be announced to the ASX pursuant to the ASX Listing Rules and are available to shareholders in the same manner as other ASX announcements. Following the release of SkinKandy's half-year and full-year results, SkinKandy may conduct investor and analyst briefings at which the media, institutional investors, and stockbroking analysts will be briefed and given an opportunity to ask questions of SkinKandy's senior management.
- 7.c** Dividends: Australian resident shareholders are encouraged to provide SkinKandy's share registry with Australian bank account details to enable SkinKandy to pay dividends by electronic funds transfer, rather than by cheque. There is no guarantee that the Board will declare a dividend.
- 7.d** Share registry: Shareholders with any questions related to their shareholding should contact SkinKandy's share registry, details of which are available on SkinKandy's website.
- 7.e** Shareholder enquiries: SkinKandy is committed to dealing with shareholder enquiries promptly and courteously and takes measures to ensure that its registry also does so.
- 7.f** Shareholder privacy: SkinKandy recognises that privacy is important and will not disclose registered shareholder details unless required by law. Shareholder details will only be used in accordance with applicable privacy laws.
- 7.g** Shareholders' meetings: SkinKandy will ensure that all substantive resolutions at a meeting of shareholders are decided by a poll rather than by a show of hands.

8 APPLICATION

This policy applies to all Directors and all employees of SkinKandy, including full-time, part-time and temporary staff, as well as secondees, contractors and affiliates.

9 PERIODIC REVIEW

This policy will be reviewed periodically by the Board of Directors (Board) in conjunction with the Audit and Risk Committee to ensure that it is operating effectively and whether any changes are required.

The Board may change this policy from time to time by resolution.

10 OTHER

The Shareholder Communication Policy is available on SkinKandy's website.

If you have any questions regarding any aspect of the Shareholder Communication Policy, please contact the Company Secretary.